



Beginners Guide

By Adam Sicinski



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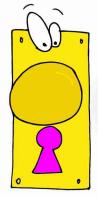
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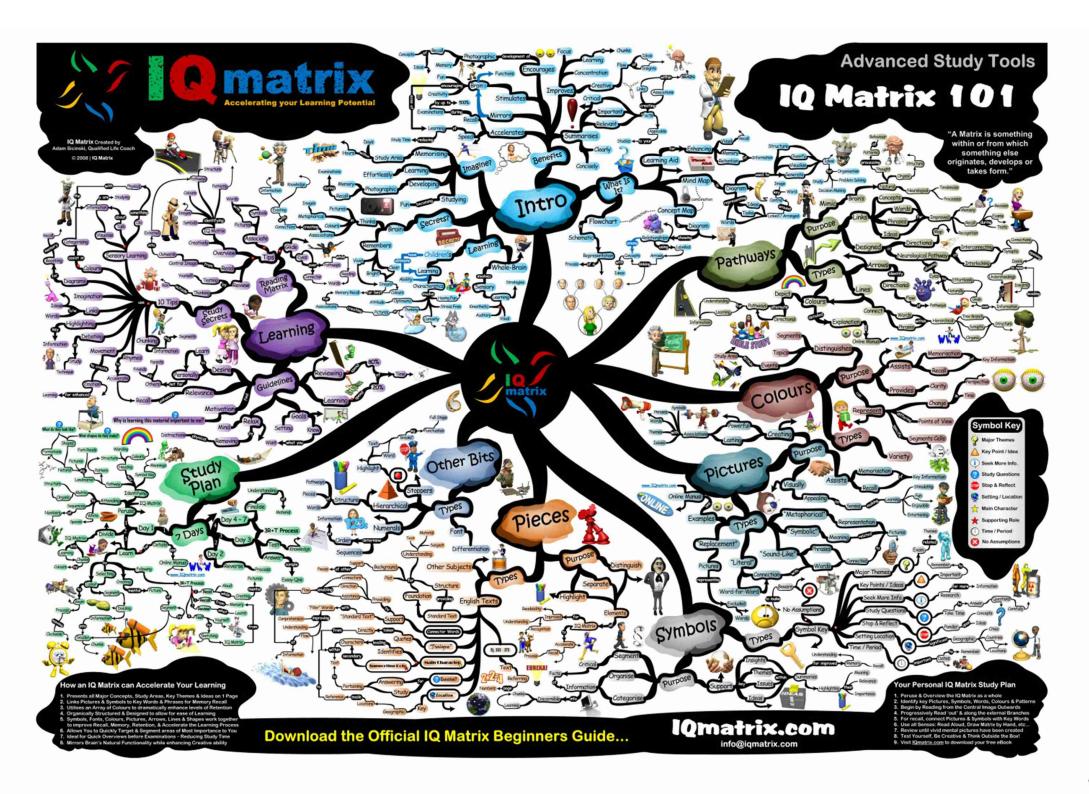
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"A Matrix is something within or from which something else originates, develops or takes form,"







The IQ Matrix Beginners Guide has been written to assist you in gaining a thorough insight and understanding of the Study Matrix process & to also show you how it can assist you in attaining a photographic memory just in time for your school examinations.



Enhancing retention by up to 500%...

Spending less time studying...

Learning becoming fun, effective & easy...

Developing a photographic memory...

Instant understanding of topic connections...

All your examination needs in one package...

Having more free time on your hands...

Recalling information in an instant...

Just Imagine...





What could you believe about your abilities?
How confident would this make you feel?
How would you talk to yourself & others?
How would you approach your exams?
What new actions would you take?
How would you move your body?
How would you think differently?
How motivated would you feel?



Helping You to...

The IQ Matrix has been designed as a learning aid which can dramatically enhance & accelerate the learning process. Organically constructed, it incorporates fundamental scientifically based mind principles taken from Mind & Concept Mapping, allowing for effortless memory storage & recall of information in preparation for examinations.



Making it Easy...

The Study Matrix provides you with a clear & concise summary of the most relevant, important & critical facts applicable to your studies, ensuring that you have all the necessary information on hand to excel during your examinations..



Having access to this technology allows you to create remarkable links & associations in your mind that not only make learning more fun, easy & enjoyable, but also dramatically accelerate your memory & recall.



"I will never study the same way again."





"I am really beginning to see a pattern here..."



Studies have shown that the human brain is a wondrous creation and that it is stimulated into action by pictures, colours, feelings, emotions, & by associations or connections, thusly triggering the incredible process of memory recall. The more of these stimulants are triggered at any given time the greater capacity it has for memory recall.



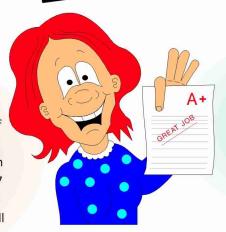
A Harvard Study was conducted over a 10 year period with a test group of children at grade prep level. At age 5 the researchers tested the children on their levels of creativity & intelligence. What they found was that 95% of these kids were incredibly bright, creative & intelligent. 10 years later they conducted the study once again on the same group of kids were now 15 year old teens. What they discovered was that only 7% of these teens were found to be bright, creative & intelligent.

"I know why... They forgot how to be a kid..."



Look No Further...

Whole brain learning is considered the fastest way of learning new information. It involves the process of tapping into both hemispheres of one's brain through the use of the 3 major sensory organs as well as the 7 intelligences. See it, do something with it & hear it is the philosophy, & the Study Matrix is the tool that will make this philosophy become reality.



Colimited Polential

Geniuses Unleashed...

A child has an incredible propensity to learn new information because they utilise all of their senses, are free from stress, approach learning with a curious & optimistic attitude, make learning fun, turn everything into a picture, & constantly create connections & associations to existing information.





"It really gives you an unfair advantage..."



All In One...

Presents all major concepts, study

areas, key themes, & ideas on one page per topic segment.

Easy Learning...

Organically structured & designed to allow for ease of learning.





Hits Bullseye

Accelerated Learning...

Symbols, fonts, colours, pictures, arrows, pathways, & shapes work together to improve recall, memory,

retention, & accelerate the learning process.

Allows for quick targeting of segment areas of most importance to you.



Connectivity...

Links pictures & symbols to key words & phrases for greater memory recall & understanding..

Unleash Creativity...

Mirrors brain's natural functionality while enhancing creative learning ability.



Reduces Study...

Ideal for quick overviews before examinations thusly significantly reducing study time.

Enhanced Retention...

Utilises an array of colours to dramatically enhance levels of retention.



Effortless Recall...

Recalling facts & information during your exams becomes effortless & simple.

Fun, Fun, Fun...

Because it works with your brain's natural ability to learn and memorise information, it actually become a very fun and enjoyable process with incredibly surprising results.







Organic Growth...

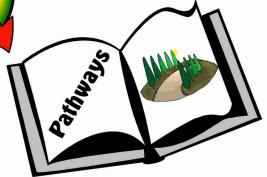
The pathways link concepts, words, phrases, & ideas in an organic & free-flowing manner, much like the neurological pathways within your brain. This allows for naturally effortless ease of learning.

Follow the Colours.

If or when two or more pathways cross over one another (sharing the same word or phrase) pay attention to the colours of the pathways (if they differ), as they will reveal where to focus your eyes on next. Simply follow each unique pathway colour till an ending is reached.

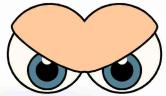
What they are...

Pathways include all lines & arrows on an IQ Matrix that create connections & flow between the various segments & pieces.



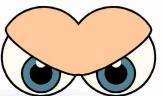
Arrows Show Way...

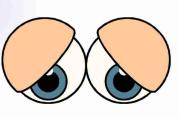
Arrows simply reveal the direction of the pathway that your eyes should follow. Whether arrows exist or not, the key is to allow your eyes to branch out & along each pathway in a steady motion.



Guides Eyes...

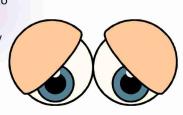
As you read the IQ Matrix, allow your eyes to flow along the pathways gently from one piece of information to another all the way up until the pathway ends.





Hierarchical Flow...

As the pathways extend & branch away from the centre of the IQ Matrix they naturally thin out into small tree like branches, allowing for quick & easy recognition of the flow of each pathway's direction.











Characters...

Provides an analysis of the key characters within the text.

The key characters shape the events of the text just as much as they shape the key themes & issues of the underlying storyline. Through an understanding of the key character traits, their motives, backgrounds & stories you will be better able to present arguments during examinations.

Background...

Provides background information relating to current events or historical issues that are designed to provide more depth of knowledge while enhancing understanding of key characters & events within the text.

Themes...

Provides an expanded view & understanding of the key themes & issues pertaining to the text. It is designed to get you thinking, contemplating, reflecting & analysing, while bringing forth key arguments & insights that will enhance your examination responses. It should be noted that these themes are presented here as a guide & must be expanded upon in order to get a full understanding of their meaning & relevance.

Synopsis...

Provides a summary of the text by touching on only the major events & circumstances which lead to the development & unfolding of the plotline within the text.

Biography...

Provides a small glimpse into the writer or director's life. By knowing a little about them you are better able to understand their inspirations & passions, while gaining an insight into the motivating forces that compelled them to tackle key themes & issues within the text.

Structure...

Provides an outline of the structure of the text. Every author & director has a purpose & reason for structuring their text in a unique & specific way. Through an analysis of this segment you will be better able to understand & grasp the concepts of their structure & how it has shaped the story of the text & in addition its impact on key themes & issues.

Style...

Provides the author or director's writing or filming style respectively. Here for example you will be presented with an explanation of the type & style of language used including explanation of the symbols & metaphors presented.



Quotes...

Provides a summary of some of the most important & pivotal quotes captured from within the text.





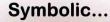
Sound Like...

Pictures can sound like the words that they are associated with.



Metaphorical...

Pictures can represent a word they are associated with in a metaphorical manner.



Pictures can have a symbolic meaning in relation to the words they are associated with.



Replacement...

Pictures can physically replace words within the Study Matrix making the word insignificant.



Literal...

Pictures can be a literal representation of the words they are associated with.

Change of Colour...

Colour Magic...

Colours are utilised within the IQ Matrix for a couple of

reasons. The first is to distinguish the different segments

of the Matrix from each other. The second reason is that the human brain naturally separates & distinguishes items

by colours, thusly allowing for greater memory recall & understanding. Colours will leave a lasting impression that

will distinguish segments, making them much easier to

remember when studying for your exams.

At times colours of individual pieces (word boxes) will vary when there is a change in time or perspective, or when another or alternate point of view is presented. This will provide you with even greater clarity & insight into the way that characters, events or circumstances are presented throughout the text.



Snapshot Memory...

Pictures not only add colour & character to each IQ Matrix, they also play a critical & pivotal role in encouraging a vast array of connections & associations to be made in your brain as you are reading along the pathways of the Matrix. They also appeal to the senses, making learning stimulating, fun, enjoyable & entertaining.



The brain has a natural tendency to think in pictures as they are most memorable & are easily recalled & categorised. Within the IQ Matrix a picture is always linked to a key word or phrase, making storing large amounts of information easy & simple to do. During examinations a picture will pop to mind & automatically segments & pathways of the Study Matrix will be revealed within your memory based on the picture associations you have created.







Pathway Stopper...

Works just like a "full stop" when ending a sentence. Whenever you come across a Pathway Stopper, pause, and read on as though you are starting a new sentence.



Key Point / Idea...

Identifies a key point or idea that is important to take note of as it could be of significance when writing up your exam.



Stop & Reflect...

Instructs you to stop & reflect upon this piece of information as there is more to it than what is displayed on the surface.



Setting & Location...

Identifies the setting or location of the text or specific events throughout the text. The setting can be a village, town, destination, country, city, place or even a landmark.



Identifies the time period of the

Time Period...

text's setting or of specific events.

It can include the Century, year,
day or date.



Quotations...

Identifies significant comments & phrases made by characters or by the narrator of the text.



Points out that the information provided within this section of the Study Matrix is limited, & that you are encouraged to undertake further research into this area.



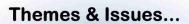
Minor Characters...

Identifies the minor characters within the text.



Major Characters...

Identifies the major characters within the text.



Identifies the major & minor themes within the text that you must take note of & expand upon throughout your exam.



Questions...

Identifies key questions that are designed to stimulate thinking & creativity in relation to the text.









Follow the Number...

Whenever pathways are numbered it means that there is a sequence to the unfolding of events that is important to one's understanding of the text.

Make sure to read the IQ Matrix by using this sequence of number as a guide.

Shades of Colour...

Pieces have been shaded purposefully in order to distinguish different types of pieces from each other, thusly allowing for improved speed of recognition throughout the learning process.



When Size Matters...

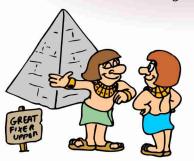
Reading from the largest to the smallest objects along the IQ Matrix is a simple way to ensure that your eyes don't lead you astray during the learning process.

little SHORT this month?



Hierarchy of Pieces...

The entire Study Matrix is based on a hierarchy of not only pathways but also of font & piece sizes. As a general rule, the smaller or thinner objects get within the IQ Matrix the further along they are from the centrepiece.





Overview Page...

The Overview Page has been designed as a quick revision tool once you are familiar with all the pages of the IQ Matrix, as it presents a summary of all the IQ Matrix pages all at one glance. When utilising this page quickly catch a glance at all the landmarks, shapes & pictures & conceptualise their spacing & positioning in relation to everything else. Take a mental snapshot of this page which you can later utilise during your exam.



Font Differentiation...

The font has been specifically selected to separate different types of pieces from others, thusly allowing for faster identification & speed of learning. For example the font for "Characters", "Locations", & "Standard Text" differs to allow for better recognition throughout the





Numeral Pics...

1... Tree... looks like #1

2... Socks... comes in pairs

3... Stool... has 3 legs

4... Car... has 4 doors

5... Gloves... has 5 fingers

6... Beer... comes in 6 pack

7... Dice... lucky number 7

8... Octopus... has 8 tentacles

9... Cat... has 9 lives

10... Bowling Ball... 10 pin bowling

For Example...

Say for example that the word "Hiding Bananas" was located on GRID position **G2**. To assist in memory recall of this location's position on the Study Matrix you can create a picture in your mind of a Ghost (G) wearing a brightly coloured pair of socks (2) hiding & eating a banana. You can then proceed to link this sequence of pictures with other picture sequences creating a story of the entire IQ Matrix for easy & quick recall.

"The greatest memory masters use this story telling picture process to remember & recall thousands of sequences & blocks of information at a time..."



Assisting Recall...

The GRID can also be used as a learning aid that will assist in memory & recall of information contained within the IQ Matrix. Simply associate each numeral & letter with a mental picture of an object in your mind (or use the examples presented here). Later, when wanting to recall important segments of the IQ Matrix, simply link the content & pictures within the IQ Matrix with the pictures of the letters & numerals associated with that particular GRID position, thusly creating a mental picture story of the events. Not only will you recall the information, but will also clearly identify where this information is located within the Study Matrix which may bring back even further associations further enhancing memory retention.

Alphabet Pics... A... Alligator

B... Bulldozer

C... Catapult

D... Diamond

E... Elephant

F... Fire

G... Ghost

H... Hippopotamus

I... Ice

J... Joker

K... Kangaroo

L... Leach

M... Monkey

N... Net

"There is no doubt this works, & your speed will improve over time,

Precision Finder...

Purpose is Clear...

Every IQ Matrix rests on a GRID labelled with

vertical numerals & horizontal letters. Its purpose is

two fold; first to assist in finding elements & pieces

on the IQ Matrix, & secondly as a tool for

accelerated learning of content material.

During class discussions or when working within study groups the GRID can be used as a tool to direct others to specific portions or segments of the IQ Matrix. Simply quote the reference number & letter of the location you are referring to, & others will instantly be directed to it.





Progressive Learning...

The IQ Matrix filters have been designed as a progressive learning tool to assist with the assimilation & memory recall of each IQ Matrix. Each of the 4 filters provide you with a unique perspective of each IQ Matrix page. Follow the 7 Day Memory Mastery Process for further information & insight on how to make most use of these filters.

Freehand Filter...

The **4th** & most advanced filter is the Freehand Filter. Here everything has been removed except for the central structure of the IQ Matrix & the major topics branching off it. There are two ways you can utilise this filter. Firstly, to recreate the IQ Matrix page from memory, or secondly to draw up your own IQ Matrix with the topics & sections that are most relevant to you.

Pathway Filter...

The **1**st level filter is the Pathway Filter which removes all pathways from the IQ Matrix page. Your goal here is to draw the pathways in with a pencil or pen from memory, effectively linking together all the relevant segments of the IQ Matrix as they appear on the original. This will test your memory & will build pathway connections & associations in your brain, thusly assisting with your knowledge & understanding as you progress onto the remaining 3 IQ Matrix filters.



Content Filter...

The **2nd** level filter is the Content Filter which tests your memory on the content of the IQ Matrix page. All words, phrases & other information has been wiped off the IQ Matrix page leaving only pathways, pictures & blanks. Your task is to recall & insert these missing words & phrases using a pencil or pen on the IQ Matrix Content Filter page. At this filter you still have the assistance of the pathways, pictures & the connector words to assist you in piecing the page together.



The **3rd** level filter is the Pictent Filter which takes your memory & recall of the IQ Matrix page to another level. Both the content & pictures have been removed from this filter forcing you to recreate the IQ Matrix page without the help of associative pictures that assisted you with memory recall at the **2nd** filter level.







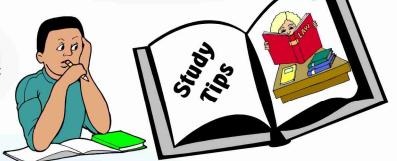


IQ Matrix Study Plan... Part 1...

- 1. Acquire an Overview of all IQ Matrix topics utilising the Snapshot Page.
- 2. Get a sense & feel for the topic colours, patterns, pathways & pictures presented.
- 3. Begin at a single topic (such as Structure) & undertake the following...
- 4. Peruse & Overview the IQ Matrix topic as a whole from top to bottom & left to right.
- 5. Identify key Pictures, Symbols, Words, Colours, Patterns & Pathways.
- **6.** Begin by Reading from the Central Image moving eyes Outwards.
- 7. Progressively read 'out' & ALONG the external Pathways until they reach an ending.
- 8. For greater recall, connect Pictures & Symbols with Key Words & Phrases as you read.
- 9. Read aloud in order to stimulate your auditory learning faculty.
- 10. Utilise the topic Summaries to get further in-depth information.
- 11. Utilise the Matrix Grid to accelerate your learning even further.

Read The Keyhole Effect...

For an in-depth study plan visit the website www.lQmatrix.com & read the Keyhole Effect which will revolutionise the way you undertake your studies.



Reviewing...

To get the most out of your study time make sure you spend **20%** of your time learning & **80%** of your time reviewing.





Relax Your Mind...

Ensuring that you are always in a relaxed state of mind during the learning process will dramatically boost your levels of retention.

Know what want...

If you don't know what you want, if you don't have learning goals, your learning will be scattered & inefficient.



Create Desire...

Instil in your psyche a desire to learn, to know more, to make most use of what you are studying everyday.

IQ Matrix Study Plan... Part 2...

- 12. Utilise the Highlight Filter to identify key components of each Topic Matrix at a glance.
- **13.** Utilise the Pathways Filter to test your knowledge of the connections b/w words & segments.
- **14.** Utilise the Content Filter to test your memory & recall of the IQ Matrix content.
- **15.** Utilise the Pictent Filter as an advanced tool for memory recall of the IQ Matrix.
- **16.** Utilise Freehand Filter to sketch your understanding of the IQ Matrix purely from memory.
- 17. Utilise the Quick Quiz section to test your knowledge & understanding of the IQ Matrix.
- **18.** Keep reviewing until vivid mental pictures have been created, much like a snapshot from a camera.
- 19. Test yourself, over and over again while being creative & thinking outside the box!
- 20. Gradually progress through all the topics until vivid mental pictures have been created.
- **21.** Participate in class discussions and study the topics together with your peers.
- 22. Utilise the CIDPAC Process to get the MOST in-depth analysis of characters personalities.
- **23.** For accelerated reviews, quickly peruse the Snapshot Page just before exams.

Instil Motivation...

Without motivation learning becomes boring & extremely ineffective. Read The Keyhole Effect & discover some wondrous tools that are bound to boost your levels of motivation.



Make it Relevant...

Unless you make what you are studying relevant to your life you will fail to achieve high levels of memory recall & comprehension.

studymatrixworld.com



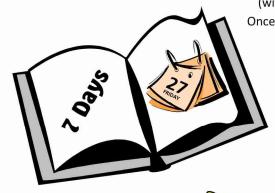


Day 1...

Take Snapshot, Study the Matrix, read Summary & Overview the Filters... Utilise the Snapshot page to get a general overview of all the IQ Matrix pages. Next, go through each IQ Matrix page individually by carefully reading through it & linking word associations with pictures. Take your time to do this properly. Thirdly, read through the Summary for each IQ Matrix page to gain further insight & details. Finally, overview all the Filter briefly to become familiar with what you will go through in the coming days.

Photo Memory in 7 Days...

Here you will be introduced to a 7 Day Accelerated Learning process after which you should have a firm grasp of the material & potential for photographic recall of significant portions of each IQ Matrix page. Please keep in mind, that this isn't the one & only study approach, but is rather a suggestive approach which has been very effective for the vast majority of students who utilise it while studying for their examinations.



Day 2...

Undertake the 3R+T Process... The 3R + T Process stands for Read, Recall, Review & Test. Begin by going through each IQ Matrix page individually. Choose a section & READ it aloud. Now close your eyes & RECALL this section from memory making sure to picture the IQ Matrix as clearly as possible within your mind. Thirdly, REVIEW this section once again before moving onto the next section on this page. Follow the same process for the next section then come back & try to recall the first section once again from memory. Once you have completed the entire IQ Matrix page, take out a blank sheet of paper & quickly (without fussing over it too much) draw a mock draft of what you remember. Once this is finished move onto the next IQ Matrix page & follow the same 3R + T Process. Continue till all pages have been completed.

Day 7...

Test your knowledge using Quick Quiz, Snapshot page, & by answering Trial Exam Questions... Firstly, spend some time answering the Quick Quiz pages from memory without writing anything down. Secondly, overview the Snapshot page to grasp a final overview of where everything lies on each IQ Matrix page. Thirdly, undertake some trial exam questions utilising your new found photographic memory. And finally, review the IQ Matrix once per week up until your exam to ensure it stays at the forefront of your memory.



Day 3...

Undertake the 3R+T Process in reverse & work through the Pathway Filter... Move through the same process as you completed on Day 2, however undertake it in reverse order; starting at the last Study Matrix page & section you completed & progress till you reach the beginning once again. Finally, complete the Pathway Filter by joining all the pathways for each IQ Matrix page.

Day 6...

Work through Freehand Filter... Draw each IQ Matrix page from memory using the Freehand Filter pages.

Day 5...

Work through Pictent Filter...
Fill in the missing words & phrases on the Pictent Filter for each IQ
Matrix page.

Day 4...

Work through Content Filter... Fill in the missing words & phrases on the Content Filter for each IQ Matrix page.







Sensory Learning...

No matter what exercises or tasks you assign students it is important to incorporate sensory learning tools. This could involve group presentations about specific aspects of the IQ Matrix (auditory & visual), drawing aspects of the IQ Matrix on the board for all to see (Kinaesthetic & visual), or encouraging class discussions & debates on various topics & issues of the IQ Matrix.

Discussion Groups...

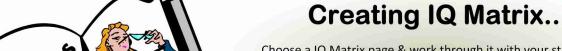
Separate students into discussion groups where they are given a IQ Matrix page & asked to explore & expand on it within their group. They can even draw extensions to the current IQ Matrix on a new page. Later they can share their findings with the rest of the class by discussing & drawing extensions of these findings on the white board for all to see.

Putting it Together...

Even though the IQ Matrix has been designed as an individual study tool, it can however be incorporated into a classroom setting. Here teachers will find some quick ideas & guidelines on how to incorporate the IQ Matrix into class workgroups & discussions.

IQ Matrix Game...

Divide your class into teams. Instruct them to memorise a IQ Matrix page for a few minutes. When time has elapsed, collect all the IQ Matrix workbooks from your class & select 1 team at a time to draw the IQ Matrix from memory on the white board. Give them 1 to 2 minutes to draw as much of the IQ Matrix as possible. When time has elapsed, award this team 1 point for every correct piece of content & takeaway 1 point for every incorrect piece of content that you wipe off the board. Now invite the next team to expand on this IQ Matrix even further. Keep cycling through the teams up until the IQ Matrix has been completed. Finally, award the victory to the team that scored the most points. It is suggested that only 1 member of a team draws the IQ Matrix for each round while their teammates provide suggestions from afar. For further variations & ideas about this game please email us.



Choose a IQ Matrix page & work through it with your students by discussing each segment separately. Encourage students to draw extensions to the IQ Matrix on a new page if new ideas & insights are gained through this process. One student can also be selected to draw these examples on the white board for the entire group.

Class Study Plan...

Work with your students on a weekly basis through each of the IQ Matrix pages. Tackle a new page each class session & set your students homework by asking them to work through each of the IQ Matrix filters. You may even like to follow snippets of the 7 Day Memory Mastery Process outlined on page 13 of this guide. How you go about developing a class study plan will depend on the time & resources you have on hand.

Workgroups...

Divide your class into workgroups of 3 or 4 students, where you assign them the task of working through the various filters of the IQ Matrix. These workgroups can also test each other by utilising the Quick Quiz page. Towards the end of class you can hold a discussion on what each group has gained from this process.

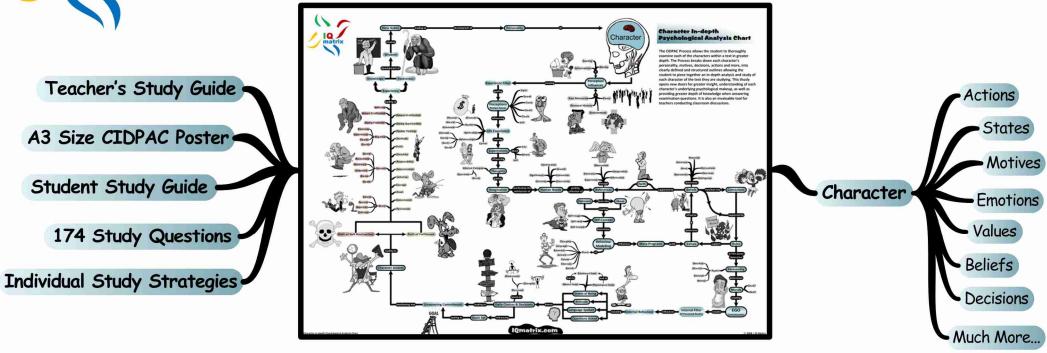








Character In-Depth Psychological Analysis Chart



Available Online Now... www.lQmatrix.com

The **Character In-depth Psychological Analysis Chart** (CIDPAC) allows the student to thoroughly examine each of the characters within a text in greater depth than ever before. The Process breaks down each character's personality, motives, decisions, actions and more, into clearly defined and structured outlines allowing the student to piece together an in-depth analysis and study of each character of the text. This thusly opens new doors for greater insight, understanding of each character's underlying psychological makeup, as well as providing greater depth of knowledge when answering examination questions. It is also an invaluable tool for teachers conducting classroom discussions.

The CIDPAC Process is in its simplest form a Chart that guides the student through a step-by-step analysis of how each character's personality developed throughout the text they are studying. It not only breaks down each character's personality into its simplest form, but also allows the student a greater personal understanding of how and why each character's personality was shaped and what influences lead to this transformation.



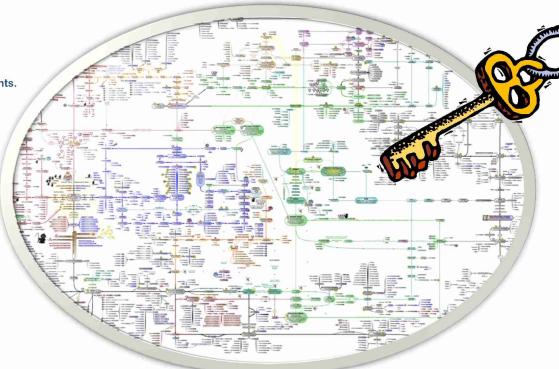


The Keyhole Effect "Unlocking Your MasterMind"

Keyhole Effect

Secrets You Will Unlock...

- 16 success characteristics of outstanding students.
- 12 ways your peers influence you academic success.
- The power of negative peer influences.
- How to overcome peer influence.
- How to establish a powerful network of peers.
- Keys to finding role models & mentors.
- 5 ways to boost your confidence levels.
- 3 beliefs to overcome any challenge.
- How to overcome your limiting beliefs.
- The secrets to peak learning performance.
- 4 techniques to get you into your Study Zone.
- The Habit Trap, & how to stay out of it.
- The power of your thoughts on your academic success.
- How to ask the right questions to get ahead.
- The dangerous questions that will limit your academic success.
- 8 questions to get you through the academic challenges you may face.
- The fundamentals of time management.
- Putting your time into perspective.
- 3 indispensable time saving tools.
- Deadly time traps, & how to avoid them.



Secrets You Will Unlock...

- 14 critical time management skills & strategies. Weekly & monthly time planning strategies.
- The 5 levels towards achieving learning mastery.
- 6 keys to effective learning.
- 6 steps towards modelling learning greatness.
- 10 essential ingredients of goal setting.
- Discovering your 7 intelligences.
- Incorporating whole-brain learning strategies.
- 18 study secrets to dramatically boost your learning ability.
- How to utilise all your senses for learning.
- Indispensable note-taking strategies & techniques.
- 7 strategies to lock away your learning.
- 18 ways a IQ Matrix can boost your learning ability.
- The secrets to long lasting academic success.
- How to use motivation to enhance your ability.
- 7 secrets towards maximising your subject score.
- Simple action plans... putting everything together.
- And much more...

The **Keyhole Effect** is an Advanced Learning Acceleration workbook guiding students on how to unlock the hidden mental powers of their mind, in order to boost their learning ability, creativity and productivity. Incorporated from segments of the **MasterMind Matrix** which came together after years of practical application, modeling, research and study into the human mind, emotions and behaviours of some of the most successful people in the world. It utilizes foundational strategies of Neural Linguistic Programming (NLP), Neural Associative Conditioning (NAC), Hypnotherapy, Time Line Therapy, Counselling, Emotional Intelligence, Cognitive-Behavioural Psychology, Psychotherapy, Metaphysics, Life Coaching Strategies, Mind Dynamics and the fundamentals of Success, Personal Development, Spiritual Manifestation, Goal Achievement and more.

Be prepared to unlock the inner workings of outstanding student's minds, delving into how these students think and what they think about that makes an insurmountable difference to their end results. The **Keyhole Effect** is one of the most comprehensive workbooks for students of its type and it is the perfect companion for students using the **IQ Matrix** as a learning tool. To find out more, visit **www.IQmatrix.com**.



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About Creator



Adam Sicinski is a qualified professional Australian Life Coach who has been in the personal development industry for many years. He is also a professional presenter and the creator of the **IQ Matrix**.

His journey of learning – leading up to the creation of the **IQ Matrix** – began in high school while he was undertaking his VCE studies. Adam wasn't one of the most gifted or talented students, however he had an insatiable curiosity and appetite to know what it was that separated the brightest and most intelligent students from the rest. For Adam those answers came several years after graduation when he dedicated himself to half a decade of research and study into the intricacies of human learning and potential. Over a period of 6 years Adam engrossed himself in reading hundreds of books, attending over a dozen human potential seminars and listening to audio programs around the clock. Finally, after years of research he came to the conclusion that what separates the brightest students from the rest comes down to three distinct factors; (1) The questions they ask themselves on a consistent basis, (2) Their self-concept and belief in their own abilities, and (3) Their approach to learning.



Today Adam continues his ongoing research and has also dedicated himself towards helping students get the most out of their learning ability and potential by conducting seminars, workshops and events throughout the year. In recent times Adam has also managed to create a unique new learning tool that dramatically accelerates and transforms the way students prepare for their examinations.

The development of the **IQ Matrix** was more of a journey rather than a sudden revelation. Adam began utilising maps for learning while he was undertaking a psychology and later a business degree at University. Back then the concept of creating them was far from his mind; nevertheless he was consistently experimenting with new strategies and ideas on how to cut down his study time and accelerate his learning potential. Over these critical years the concepts slowly started to come together – particularly after he was introduced to Mind Mapping[®], introduced by Tony Buzan. Adam incorporated Mind Mapping[®] principles into his study routine and discovered that he was not only accelerating his learning but also saving an incredible amount of time. In fact, learning for the first time had become very easy, insightful and fun. His University grades immediately improved and he discovered something incredibly fascinating that he never thought he had the potential to do; he developed the capacity for a photographic memory.

Over the coming years Adam would do further research into not only Mind Mapping[®] but also Concept Mapping, Question Mapping, Radial Mapping, Linear Mapping, Interactive Mapping, Comparison Mapping, Hierarchical Mapping, Convergent Mapping, Cyclical Mapping, and Flow Charting. He thought that if he could somehow combine the most potent and effective features and ideas from each map type that he could dramatically accelerate his learning potential. Soon Adam's strategies evolved from paper mapping to computerised mapping, giving birth to the concept that is known today as an **IQ Matrix**.

If you would like to book Adam in for a presentation at your school on **IQ Matrix** strategies or on general accelerated learning principles to boost your student's learning potential, than please email our customer service team – <u>info@IQmatrix.com</u>

